

Motorola Smart Nursery wins Innovation Award for Kids Safety at Home at Kind + Jugend

Jury of international industry experts at Kind + Jugend trade fair awarded the Smart Nursery solution ecosystem which enables parents to remotely monitor and ensure their kids safety and comfort

Cologne, 16. September 2016 – The Motorola Smart Nursery product series won the prestigious *Innovation Award* in the category “World of Kids Safety at Home” at Kind + Jugend. The leading international trade fair for the baby and toddler outfitting sector is one of the most important industry meeting points worldwide. Binatone, the official licensee of Motorola Mobility, received the award on the trade fair’s opening day September 15th in Cologne, Germany.

A jury consisting of international trade journalists, health and safety experts selected the most innovative new and continued developments of products in eight categories. From more than 1000 exhibitors and 166 submissions from 27 countries, eight winners – one in each category – were selected. Additional categories to “World of Kids Safety at Home” include World of Kids Toys, Textiles, Care, Furniture, Accessories, Moving and Travelling Kids.

“We are delighted that our Motorola Smart Nursery product line has been recognized by an international expert jury and received the Innovation Award for Kids Safety at Home”, said Dino Lalvani, Chairman and CEO of Binatone. “International industry trade fairs such as Kind + Jugend are a very good opportunity to receive feedback from industry experts as well as from our clients and partners. The enthusiasm, of which our new product line was received, validates our commitment to continuously develop solutions embracing leading edge technology to support parents in ensuring their children’s wellbeing.”

A major advantage of the awarded product line, which also impressed the Jury, is that all Motorola Smart Nursery products can function individually or work together to create the ultimate nursery ecosystem. Each product can be accessed and controlled remotely via a single app platform on connected smartphone or mobile devices. This way parents can not only monitor their babies and ensure their safety and comfort, they can also accumulate the insights and information provided by each product on one platform for analyses of their kids sleeping behavior, growth and weight development etc.

The Smart Nursery Collection includes the following products:

Smart Nursery 7: the portable connected Wi-Fi video baby monitoring camera comes with a 7” high definition touch screen viewing unit and offers a number of smart analytic functions. The camera provides two way communication, snap shots, video recording and sharing, remote pan, tilt and zoom, infrared night vision as well as a baby care timer for feeding, changing & sleep monitoring. Smart Nursery 7 tracks temperature, humidity, sound and movement for real time monitoring for baby sleep analysis

The portable connected Wi-Fi video baby monitoring camera **Smart Nursery Cam** with smart analytics is part of the Smart Nursery 7 but can also be purchased separately.

The **Smart Nursery Dream Machine** combines a connected sound and light projector with audio monitoring and two way communication. Parents can choose from 3 different animated light shows and download lullabies from their smartphone or tablet.

The **Smart Nursery Baby & Me Scale** is a connected scale with baby growth tracking and weight history functions.

The **Smart Nursery Humidifier+** with air and water filtration helps to control the humidity level in the nursery via smartphone or tablet - to improve babies breathing and quality of sleep.

The **Smart Nursery Alarm Sensor** monitors nursery windows and doors, baby gates and more and sends real time alerts to connected smartphones or tablets.

About Binatone

Binatone is a leading global manufacturer of innovative IoT, smart home and consumer electronic devices for the baby, pet, home, personal audio and lifestyle camera categories. As well as selling products under its own name, Binatone is a licensee of Motorola and AEG. Binatone products are now sold in over 50 countries.

For more information, visit www.binatoneglobal.com

About Hubble

Hubble makes it easy to stay connected with your favorite people, places and pets with live video streaming and up-to-date smart notifications wherever you are. Hubble is also the first Platform-as-a-Service for the connected home, offering complete SDK, API integration documentation and reference design. Hubble enables leading brands and hardware manufacturers to rapidly integrate and connect new products to the cloud.

For more information, visit www.hubbleconnected.com

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